



EXPERIENCE

2018 - Present

Freelance

Senior Art Director | Visual Identity Designer

2016 - 2018

Rabarba, Istanbul

Senior Art Director / Full-time

Clients: Lipton Ice Tea, QNB Finansbank, Tazedirekt, Migros Sanal Market, LC Waikiki

2014 - 2016

Modiki, Istanbul

Senior Art Director / Full-time

Clients: Kale Group, Omsan, Solo, Selpak, Selin, Mapfre, Florence Nightingale Hospitals, Betek, Kelebek, Koç University

2010 - 2014

BICOM-INC, Connecticut

Visual Identity Designer / Part-time

Developed the brand identity guidelines, website interfaces, ad campaigns, print materials, technical and promotional illustrations for BICOM's consumer electronics products; playGo and zoet. Provided art direction for photo shoots.

2010

No Longer Empty, New York

Visual Designer

Coordinated with the design team. Developed design materials such as posters, flyers and web invites for the exhibitions and events.

2006 - 2009

McCann Erickson, Istanbul

Art Director / Full-time

Clients: GM-Opel, HSBC Advantage, Nestle, Siemens Corporate, Coca-Cola, KFC, L'Oreal, Maybelline, Algida

EDUCATION

2022

The Cooper Union | Certificate in Type Design

Earned a certificate in type design through the completion of the five week intensive, Type@Cooper Condensed program.

2009 - 2010

Pratt Institute | Certificate in Electronic Imaging & Illustration

2002 - 2005

Hacettepe University | MFA in Graphic Design

Honors Cum Laude. Thesis on "Semiotic Analysis of Social Advertisement Campaigns"

1998 - 2002

Bilkent University | BFA in Graphic Design

Honors Cum Laude. Coursework focused on graphic design, typography and advertising

SKILLS

Art Direction. Design. Typography. Silkscreen. Digital Illustration. Expert in Adobe Illustrator, InDesign, Photoshop.

EXHIBITIONS

- | | |
|------|---|
| 2010 | Not an Art Show but Works so Far Solo Exhibition Pratt Manhattan CCPS Gallery, New York, USA |
| 2008 | 27th Exhibition of Graphic Products Group Exhibition Istanbul, TR |
| 2006 | 4th BLOCK International Triennial Exhibition of Eco Poster Group Exhibition Kharkov, UA |
| 2005 | Chateau-d'oex Baloon Festival Poster Exposition Group Exhibition Chateau-d'oex, CH |

RECOGNITION

- | | |
|------|--|
| 2017 | Crystal Apple Award Best print ad in Financial Services Category with QNB Finansbank Bank Loan ad series |
| 2016 | Felis Achievement Award in Ambient, UI, Sponsorship, Social Campaign and Feature Intagration Categories with Sons of Gallipoli Interactive Exhibition Project |
| 2016 | Felis Award Omni-Channel UX Design Category with Sons of Gallipoli Interactive Exhibition Project |
| 2016 | Felis Award UX Design Category with Sons of Gallipoli Interactive Exhibition Project |
| 2016 | Felis Award Ambient Media Category with Sons of Gallipoli Interactive Exhibition Project |
| 2016 | Crystal Apple Award Most Creative Social Campaign with Sons of Gallipoli Interactive Exhibition Project |
| 2012 | Featured in the book Mastering Type by Denise Bosler with FuduMudu logotype |
| 2011 | Featured in the book Gastrommellerie; Food & Drink Design by Oscar Asensio with Nesquick 3in1 Packaging |
| 2006 | Featured in the book Artvisit1 by Turkish Design Society |
| 2002 | Secondary Price in IAA Univesities-wide Social Advertisement Campaign Competition |